

MBA Syllabus

8 Terms, 2 years, 11 weeks of internship after 1st year

Term 1	Term 5
Managerial Economics	Research Methods for Analytics
Fundamentals of Python-I	Foundations of Data Warehousing
Organizational Behavior & HRM	Foundations of Python-III
Statistical Foundation for Data Science	Econometrics for Business
Business Communications, Soft Skills, Personality Development	Foundations of Business Strategy
Term 2	LinkedIn and Social Media Optimization
Foundations of Marketing Management	Capstone – 1
Macroeconomics and Policy Analysis	Term 6
Foundations of Python – II	Financial Analytics
Foundations of Accounting – 1	Supply Chain Optimization
Organizing Data for Business Management	Foundations of Project Management
Principles of Predictive Analysis	Time Series Analysis and Business Forecasting
Data Analysis using Spreadsheets (R)	Capstone – 2

Term 3

Foundations of Accounting-II

Foundations of Modern Finance-I

Operations Research

Data Visualization using Tableau

Covariance Based Statistical Methods

Business Etiquettes

Term 4

Block Chain for Management

Foundations of Modern Finance-II

Foundations of Machine Learning

Foundations of E-Commerce – WordPress

Personality Development - Interview Skills

Term 7

IT Strategy

Marketing Analytics

Foundations of Cloud Computing

Workshop on Soft Skills and Personality
Development

Portfolio Analytics

Capstone – 3

Term 8Search Engine Optimization and Digital
Strategy

Big Data Technologies

Innovation Management

Workshop on Soft Skills and Personality
Development

Capstone – 4